
RIVERBANK CHAMBER OF COMMERCE

AMBASSADOR RECRUITMENT & APPLICATION PACKET

Connect • Welcome • Support • Retain • Celebrate

Help us make every Chamber member feel welcomed, connected, supported and valued.

The Riverbank Chamber of Commerce Ambassador Program welcomes a broad cross-section of our community. You do not need to own a business to serve. We encourage business owners, employees, nonprofit representatives, educators, retirees, veterans, community volunteers, emerging professionals and other community-minded people to apply.

Our goal is a varied team with different professions, backgrounds, schedules, experiences and community connections - united by a desire to help others succeed.

Who makes a great Ambassador?

- A relationship-driven connector who enjoys introducing people.
- A welcoming person who notices first-time or quieter attendees.
- A dependable volunteer who follows through on commitments.
- A positive community representative who wants Riverbank businesses and organizations to thrive.
- Someone willing to listen to members and connect them with appropriate Chamber resources.
- Someone who values service before personal sales.

Our Ambassador Promise

No Chamber member should ever feel like they joined the Riverbank Chamber of Commerce and were forgotten.

RIVERBANK CHAMBER OF COMMERCE

AMBASSADOR APPLICATION

Name:

Business/Organization (if applicable):

Title/Position:

Address:

City/ZIP:

Phone:

Email:

Tell Us About You

Are you currently associated with a Riverbank Chamber member business or organization?

☐ Yes ☐ No ☐ Not sure

If yes, business/organization:

Which best describes you? (Check all that apply)

- | | |
|--|--|
| ☐ Business Owner | ☐ Emerging/Young Professional |
| ☐ Employee/Representative of a Local Business | ☐ Retired Professional |
| ☐ Nonprofit Representative | ☐ Former Business Owner |
| ☐ Community Volunteer | ☐ Civic/Community Leader |
| ☐ Educator/School Representative | ☐ Student/Youth Leader |
| ☐ Other: <input type="text"/> | |

Business & Community Background (Optional)

Do you own or represent a woman-owned business?

☐ Yes ☐ No ☐ Prefer not to answer ☐ Not applicable

Do you own or represent a veteran-owned business?

☐ Yes ☐ No ☐ Prefer not to answer ☐ Not applicable

Are you a veteran?

☐ Yes ☐ No ☐ Prefer not to answer

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AMBASSADOR APPLICATION - CONTINUED

Languages & Community Connections

Do you speak a language other than English?

- ☐ Yes ☐ No

If yes, please list language(s):

Would you be comfortable assisting the Chamber when communication in another language may be helpful?

- ☐ Yes ☐ No ☐ Possibly - please ask me

Please tell us about your involvement in Riverbank or the surrounding community:

Ambassador Interest

Why would you like to become a Riverbank Chamber Ambassador?

What strengths, experience or connections would you bring to the Ambassador team?

Areas of interest (check all that apply):

- | | |
|--|--|
| ☐ Welcoming New Members | ☐ Membership Recruitment |
| ☐ Ribbon Cuttings | ☐ Event Assistance |
| ☐ Business Visits | ☐ Social Media |
| ☐ Networking Events | ☐ Making Business Introductions |
| ☐ Member Retention | ☐ Mentoring New Members |
| ☐ Community Outreach | |

☐ Other:

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AMBASSADOR APPLICATION - COMMITMENT

Availability (check all that apply):

- | | | |
|---|---|--|
| ☐ Weekday mornings | ☐ Weekday evenings | ☐ Sundays |
| ☐ Weekday afternoons | ☐ Saturdays | ☐ Schedule varies |

Estimated monthly availability:

- | | | | |
|------------------------------------|------------------------------------|-----------------------------------|---------------------------------|
| ☐ 1-2 hours | ☐ 2-5 hours | ☐ 5+ hours | ☐ Varies |
|------------------------------------|------------------------------------|-----------------------------------|---------------------------------|

Applicant Agreement

I understand that serving as a Riverbank Chamber of Commerce Ambassador is a community and member-service role. If selected, I agree to represent the Chamber professionally, treat members and guests respectfully, protect appropriate confidential information, and follow the Chamber's Ambassador guidelines. I understand that Ambassador activities should focus first on building relationships and supporting Chamber members rather than personal solicitation.

Applicant Signature (type full name):

Date:

RIVERBANK CHAMBER OF COMMERCE

FOR CHAMBER USE

This section is completed by Chamber staff after the application is received.

Application Received:

Reviewed By:

Interview/Conversation:

Orientation Date:

Start Date:

Lead Ambassador/Mentor:

Status:

- ☐ Approved ☐ Pending ☐ Not selected

Notes: